35th Annual Benefit Ball – Sponsorship Opportunities
Aurora Lakeland Medical Center
May 2, 2020
Help us make a difference today and support the patients at Aurora Lakeland Medical Center!

**Presenting Event Sponsor: $25,000**
- Includes three tables of ten (30 seats)
- Individual/Company name featured on front cover of the Benefit Ball program
- On site sponsorship recognition

**Platinum Dinner Sponsor: $10,000**
- Includes two tables of ten with preferred seating (20 seats)
- Individual/Company name featured on full page ad in Benefit Ball program
- On site sponsorship recognition

**Gold Sponsor: $5,000**
- Includes one table for ten with preferred seating (10 seats)
- Individual/Company name featured on full page ad in Benefit Ball program
- On site sponsorship recognition

**Silver Sponsor: $2,500**
- Includes four seats with preferred seating (4 seats)
- Individual/Company name featured on full page ad in Benefit Ball program
- On site sponsorship recognition

**Reserved Table (includes 10 seats inside the room) $2,000**

**Advertising Sponsorships: Individual/Company name featured in the program book**
(please see attached form on size dimensions)
- $1,000 Center-Fold (2-Pages, B/W)
- $700 Inside Front Cover (Color)
- $500 Inside Back Cover (Color)
- $300 Full Page
- $150 ½ Page
- $100 ¼ Page
- $50 Business Card

**Community Partner – Donate to support the cause!**
- $2,500 Sponsor the Cocktail Hour – Premier signage at multiple bar locations
- $2,000 Sponsor the Live Entertainment – Premier signage on the stage
- $1,500 Sponsor Valet Parking – Signage upon arrival to event and option for valet drivers to place a personalized item in each car (supplied by sponsor)
- $350 Sponsor an Illuminated Cocktail Table – table will include company logo or personalized name
- $25-2,499 – Honorable Mention – name listed in the program book the night of the event
We are proud to join the Benefit Ball to support the patients of Aurora Lakeland Medical Center!

We authorize Aurora Health Care to include our individual/corporate name on all Benefit Ball materials consistent with our sponsorship levels as marked:

- Presenting Sponsor ☐ $25,000
- Platinum Dinner Sponsor ☐ $10,000
- Gold Sponsor ☐ $5,000
- Silver Sponsor ☐ $2,500
- Reserved Table (includes 10 seats inside the room) ☐ $2,000
- Individual Ticket ☐ $175
- Advertising Sponsor (form attached) ☐ $_____
  - $1,000 Center-Fold Pages (2-Pages, B/W)
  - $700 Inside Front Cover (Color)
  - $500 Inside Back Cover (Color)
  - $300 Full Page
  - $150 ½ Page
  - $100 ¼ Page
  - $50 Business Card

Community Partner – Donate to support the cause!
- $2,500 Sponsor the Cocktail Hour
- $2,000 Sponsor the Live Entertainment
- $1,500 Sponsor Valet Parking
- $350 Illuminated Cocktail Table
- $25-2,499 – Honorable Mention – name listed in the program book

We are unable to participate, but would like support the cause. ☐ $_____

Individual/Company Name: _______________________________________
Contact Name: ___________________________________________________
Address: _________________________________________________________
City: _______________ State: ________ Zip Code: _____________
Phone: _______________ E-mail: ___________________________________

Please e-mail company name and logo to: jolene.halvorsen@aah.org

Deadline for program is April 2, 2020.

For credit card payment – please contact Jolene Halvorsen directly.

Please mail or fax this form with your payment to:
Aurora Lakeland Medical Center
Jolene Halvorsen, Foundation Office
W3985 County Line NN
Elkhorn, WI 53121
Phone: 262-767-8290/Fax 262-767-6463