



# STANDING WITH SURVIVORS

APRIL IS SEXUAL ASSAULT AWARENESS MONTH

## Denim Day - one of the many ways YOU can stand with survivors during Sexual Assault Awareness Month

Denim Day is an annual campaign to prevent sexual violence through education and public awareness that culminates on the last Wednesday of April, which is Sexual Assault Awareness Month. It began in Italy in the 1990s when female legislators wore jeans to protest a Supreme Court verdict overturning a rape conviction because the victim wore tight jeans. In April 1999, a social service agency in Los Angeles established the first Denim Day in the United States, and in 2011 a local survivor established Denim Day Milwaukee.

Aurora Health Care is a champion for sexual assault victims through the support of Forensic Nurse Examiner (FNE) programs throughout our system, Aurora Healing and Advocacy Services, Safe Mom Safe Baby Program and several Aurora Healing Center locations.

By offering this opportunity to Aurora caregivers, we are supporting Aurora's system-wide Abuse Response Services. Survivors of sexual abuse can require a diverse care program, and Aurora caregivers are committed to providing these services with compassion and patience.

### Why should my company participate in Aurora Health Care's Denim Day activities?

1. 100% of donations go directly to support programs
2. There is **no cost to participate** – just your promotion and support at your workplace.
3. A workplace activity is **easy to do** – and, we will provide you with a toolkit which includes all the materials and support you need.

**We want to thank you!** All companies who participate will be recognized through Aurora Health Care Foundation's website, blog, Inspire newsletter and in local news publications.



### What programs does Denim Day at Aurora Health Care support?

Funds raised can support Aurora's Abuse Response Fund which supports the following programs serving survivors across the state.

Donors also have the flexibility to direct their gift to their local Abuse Response Program.

- **Aurora's Forensic Nurse Examiner program (FNE)**  
The Forensic Nurse Examiner program (FNE) is available at Aurora locations in Burlington, Elkhorn, Hartford, Kenosha, Milwaukee, Oshkosh, Sheboygan, Two Rivers and West Allis. It offers 24/7 victim-sensitive services to survivors of all ages, and works closely with law enforcement and community partners to respond to issues of sexual assault and domestic violence.
- **Aurora Healing and Advocacy Services**  
Aurora Healing and Advocacy Services is trauma-informed care offering crisis intervention and longterm healing services for survivors of rape, incest, sexual abuse and sexual violence, as well as pregnant women experiencing domestic abuse. We serve all individuals and families regardless of race, gender, ability and background.
- **Safe Mom Safe Baby**  
Safe Mom Safe Baby improves the health and safety of expectant mothers who are experiencing intimate partner violence. It ensures that mother and child get the health care they need, and helps them navigate the criminal justice and community resource systems available to them.
- **Aurora Healing Center at Aurora Sinai**  
Aurora Healing Center at Aurora Sinai Medical Center provides round-the-clock support and counseling to all victims of abuse, whether the trauma is recent or remains unresolved from the past.

## Sexual Assault Facts

- Every 98 seconds, another American is sexually assaulted.
- 9 out of 10 victims of rape are female
- Only 6 out of every 1,000 rapists will end up in prison

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