



Foundation Office  
950 N 12<sup>th</sup> Street, Suite A511  
Milwaukee, WI 53233  
give.aurora.org

September 6, 2018

Greetings,

The Aurora Health Care Foundation, a 501c3 organization, is honored to ask for your consideration to support the **4th Annual Tradition of Caring** event on Thursday, November 8, 2018. This annual event raises dollars for important clinical areas of excellence at our only downtown hospital, Aurora Sinai Medical Center.

*Tradition of Caring  
November 8, 2018*

*The Grain Exchange  
Milwaukee, WI*

*Honorary Chairperson  
Saleem Bakhtiar, MD*

Committee Members

*Gary Balcerzak  
Kathy Balistreri  
Cheryl Bauer  
Jessica Bauer  
Ann Briscoe  
Rosalie Garcia  
Heidi Grow  
Keeley Hayes  
Ryan Healy  
Philip Hudson  
Nkem Iroegbu, MD  
Craig Jankuski  
Laura Kohler  
Wendy Lundeen  
Pat Nissen  
Michelle Schuerman  
Michelle Weber  
Chuck Wesolowski*

This year, proceeds will support the physical rehabilitation area commonly referred to as **Easy Street**, which has been a part of Aurora Sinai Medical Center since 1991. Easy Street offers therapy stations where patients, many who experience stroke, Parkinson's disease and orthopedic injuries, can work on improving their overall mobility and quality of life. Your support will help fund the much-needed renovations and upgrades in this patient-centered therapy environment.

- Easy Street is the **ONLY** rehab center of its kind in Wisconsin and offers advanced rehabilitation care in a realistic setting that is individualized to the challenges patients face.
- At Aurora Sinai, Easy Street averages 80-100 patient visits per day between Acute Care, outpatient and the inpatient rehabilitation departments. The overall patient satisfaction rating is over 90% on the inpatient rehabilitation unit.
- Patients, of all ages, practice everyday skills and go home with improved mobility, balance, coordination, self-care ability, and strategies to enhance their overall cognition and communication.
- Easy Street's safe and supportive "mock-city" environment includes an apartment, movie theater and grocery store, as well a 1991 Pontiac Grand Am, which approximately 7-10 patients practice in each day. This beloved therapy car is ready to be "traded in" in 2018!

This year's Honorary Chairperson is **Saleem Bakhtiar, MD**, general surgeon who is being recognized for his life work in helping countless patients receive exceptional care in Milwaukee County. As a specialist in general and vascular surgery, Dr. Bakhtiar is a true believer of the doctor-patient relationship.

As a past supporter or simply a friend of the hospital, we are honored to ask you to join us this year! There are many ways to make a difference, including:

- Sponsoring the event or purchasing a dinner ticket or table of 10
- Donating an item for the silent auction or placing an advertisement in the program booklet
- Becoming a community partner by sponsoring a "mock-city" area of your own!

Enclosed is a form detailing the many ways to get involved. To confirm your support, please contact the Aurora Health Care Foundation at 414-385-2479 or michelle.schuerman@aurora.org. Thank you for partnering with us to support the patients of Aurora Sinai Medical Center and our community.

Sincerely,

Michelle Schuerman, Foundation Development Officer  
Aurora Health Care Foundation  
414.385.2479 | michelle.schuerman@aurora.org



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**4th Annual Aurora Sinai Medical Center “Tradition of Caring” sponsorship opportunities****Presenting Sponsor: \$25,000 (tax deduction = \$23,800)**

- Includes three tables of 10 (30 seats)
- Opportunity to welcome guests at the event
- Individual/Company name featured on front cover of the Event program
- Individual/Company name featured on full page ad in Event program
- On site sponsorship recognition
- Name recognition in Aurora Health Care Foundation’s online Donor Impact Report
- Name recognition on donor wall at Aurora Sinai Medical Center
- Special invitation to Aurora Health Care’s “Night of Gratitude” donor dinner, hosted by Nick W. Turkal, MD, President and CEO of Aurora Health Care

**Platinum Sponsor: \$10,000 (tax deduction = \$9,002)**

- Includes two tables of 10 with preferred seating (20 seats)
- Individual/Company name featured on full page ad in Event program
- On site sponsorship recognition
- Name recognition in Aurora Health Care Foundation’s online Donor Impact Report
- Name recognition on donor wall at Aurora Sinai Medical Center
- Special invitation to Aurora Health Care’s “Night of Gratitude” donor dinner, hosted by Nick W. Turkal, MD, President and CEO of Aurora Health Care

**Gold Sponsor: \$5,000 (tax deduction = \$4,600)**

- Includes one table for 10 with preferred seating (10 seats)
- Individual/Company name featured on 1/2 page ad in Event program
- On site sponsorship recognition
- Name recognition in Aurora Health Care Foundation’s online Donor Impact Report
- Name recognition on donor wall at Aurora Sinai Medical Center
- Special invitation to Aurora Health Care’s “Night of Gratitude” donor dinner, hosted by Nick W. Turkal, MD, President and CEO of Aurora Health Care

**Silver Sponsor: \$2,500 (tax deduction = \$2,500)**

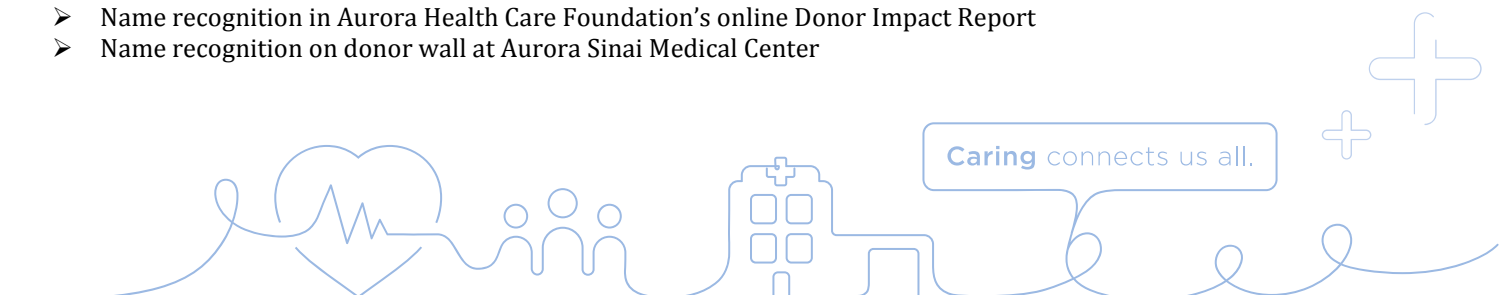
- Includes 4 seats with preferred seating (4 seats)
- Individual/Company name featured on 1/4 page ad in Event program
- On site sponsorship recognition
- Name recognition in Aurora Health Care Foundation’s online Donor Impact Report
- Name recognition on donor wall at Aurora Sinai Medical Center

**Reserved Table of 10: \$1,250 (tax deduction = \$850)**

- Name recognition in Aurora Health Care Foundation’s online Donor Impact Report
- Name recognition on donor wall at Aurora Sinai Medical Center

**Tribute Donation – Honoring Saleem Bakhtiar, MD**

- Name recognition in Aurora Health Care Foundation’s online Donor Impact Report
- Name recognition on donor wall at Aurora Sinai Medical Center



***We are proud to join the Tradition of Caring event  
benefiting Aurora Sinai Medical Center.***

We authorize Aurora Health Care to include our individual or corporate name on all EVENT materials consistent with our sponsorship levels as marked:

- Presenting Sponsor**  **\$25,000**  
**Platinum Sponsor**  **\$10,000**  
**Gold Sponsor**  **\$5,000**  
**Silver Sponsor**  **\$2,500**  
**Reserved Table for 10**  **\$1,250**  
**Advertising Sponsor – Event Program book**  **\$\_\_\_\_\_**  
    \$1,000 Center page (2 available)  
    \$700 Inside front cover (1 available)  
    \$500 Inside back cover (1 available)  
    \$300 Full page  
    \$150 ½ page  
    \$100 ¼ page  
    \$50 Business Card

**Purchase individual tickets (\$100/ticket)**  **\$\_\_\_\_\_**

**We are unable to attend, but would like to make a donation to support the event.**  **\$\_\_\_\_\_**

**We would like to make a donation to honor Saleem Bakhtiar, MD**  **\$\_\_\_\_\_**

Individual/Company Name: \_\_\_\_\_

Contact Name: \_\_\_\_\_ Guest Name(s) \_\_\_\_\_

Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip Code: \_\_\_\_\_

Phone: \_\_\_\_\_ E-mail: \_\_\_\_\_

**Payment Options:**

Total Amount: \$\_\_\_\_\_ *\*Please make checks payable to the Aurora Health Care Foundation\**

Visa  MasterCard  American Express  Discover

Name as printed on Card: \_\_\_\_\_

Card Number: \_\_\_\_\_ Expiration Date: \_\_\_\_/\_\_\_\_ Security Code: \_\_\_\_\_

Signature: \_\_\_\_\_

Please mail, fax or email this form with your payment to:

Aurora Health Care Foundation

Attn: Tradition of Caring

950 North 12<sup>th</sup> St. Suite A511

Milwaukee, WI 53233

Phone: 414.385.2479 | Email: michelle.schuerman@aurora.org

Fax: 414.385.2426

 Caring connects us all. 